



NUI Galway  
OÉ Gaillimh

NEVER STOP  
LEARNING


ECONOMIC  
ACCOUNTING

INNOVATION  
ENTREPRENEURSHIP

E-BUSINESS  
MANAGEMENT

MARKETING  
BUSINESS ANALYSIS

BACHELOR OF  
COMMERCE (ONLINE)



**‘RETURNING TO EDUCATION AS A MATURE STUDENT WAS SOMETHING I WAS VERY APPREHENSIVE ABOUT. THE FLEXIBILITY OF ONLINE LEARNING AND THE SCHEDULING OF ASSIGNMENTS MEANT THAT I COULD EASILY ADAPT TO CONTINUING EDUCATION AND BALANCE MY WORK AND FAMILY COMMITMENTS.’**

### INTRODUCTION

The part-time Bachelor of Commerce (online) covers all business areas. You will have an opportunity to study marketing analytics, e-business strategy, entrepreneurship and much more. You will be taught by active researchers who will share their strong theoretical business knowledge and their insight into the application of theory in business settings. Over four years, you will have an opportunity to develop the business skills needed for a changing global business environment. This programme is delivered online to allow you the flexibility to study anytime, anywhere.

### WHO IS THIS COURSE FOR?

This course is designed for people interested in exploring the fundamentals and dynamics of business; for those seeking to develop professional knowledge and skills; for ambitious people who want to up-skill and progress within current careers or change career pathways; and for motivated entrepreneurs who plan to establish their own business. In addition, graduates will develop the following skills that are considered essential for today's workforce:

- critical and analytical thinking
- time and task management
- problem solving and decision making
- editing, research and report writing
- communication: oral and written
- digital literacy

### ENTRY REQUIREMENTS

If you are aged 21 years or over on or before 1st January of year of entry, you may gain entry to the programme on the basis of mature years. Candidates under 21 years should meet the minimum matriculation requirements, further information is available from: [www.nuigalway.ie/adult-learning/faqs/qualifications-and-entry-requirements/](http://www.nuigalway.ie/adult-learning/faqs/qualifications-and-entry-requirements/)

A minimum level of pass Mathematics at Leaving Certificate level or equivalent is recommended. Also, a reasonable level of computer and internet skills is desirable. B. Comm. Online students will use Blackboard (the virtual learning environment at NUI Galway) on a daily basis.

### CAREER OPPORTUNITIES

Every business, from medical device companies to speciality brewers, needs support and advice from graduates with business acumen and an ability to plan for the future. B. Comm. graduates are highly successful and progress in a wide variety of careers across the business sector. Our current students have started their business careers, or plan to change career paths in the future. We have a number of budding entrepreneurs who are developing business ideas as they progress through the B. Comm. Online.

This programme also offers a variety of opportunities for postgraduate study.

### PROGRAMME FACTS

**ECTS:** 180

**NQF Level:** 8

**Mode of study:** Online learning

**Fees:**

**EU:** €3,055 per annum

**Non-EU:** €3,555 per annum

**Duration:** 4 years, part-time



## DELIVERY

While this course is primarily delivered online, campus attendance is recommended for induction. Optional, on-campus workshops and tutorials may be available in certain modules. The majority of learning takes place online with the support of your module tutor.

## ASSESSMENT

Assessments may include: online activities, essays, written reports, presentations, individual and group projects. Written examinations may be required in a limited number of modules (which take place at NUI Galway).

## PROGRAMME STRUCTURE

### YEAR 1:

Contemporary Management Thought  
Economics  
Introduction to Financial Accounting  
Introduction to Management Accounting  
Information Management for Business  
Mathematics  
Skills for Learning

### YEAR 2:

Applied Microeconomics for Business  
Business Law I  
Business Finance  
Foundations of Marketing Thought  
Macroeconomics and the Business Environment  
Marketing Management  
Management Skills  
Organisational Psychology and Analysis  
Statistics

## TESTIMONIALS

*"The online learning option of the part-time B. Comm. allowed me to balance work and family commitments and gave me the opportunity to further my education."*

*The course developed my business acumen, providing intellectual knowledge and insight into business principles and practice. The knowledge developed throughout this course provided me with sound business judgement, common sense in delivery results, strategic thinking and long term planning. I have achieved a first class honours degree, which enabled me to advanced my career to Senior Buyer/ Planner in Boston Scientific."*

Angela Feehilly (2012-16)

*"This programme was an exact fit for my role as Sales Manager for a small business. Each module was delivered by an experienced tutor who made the content more understandable. Working with a dedicated study group made the experience extremely enjoyable."*

*Application of my new knowledge contributed to the company's growth and my own personal career development. I would highly recommend the part-time B. Comm. for anybody wishing to expand their knowledge and progress their career."*

Seán McGlynn (2012-16)  
General Manager  
Specialised Sterile Environments



### HOW CAN I APPLY?

Apply online at: [www.nuigalway.ie/apply](http://www.nuigalway.ie/apply)

### WEBSITE

[www.nuigalway.ie/adultlearning](http://www.nuigalway.ie/adultlearning)

### WHO CAN I CONTACT?

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